



TYLER DIAS

GRAPHIC DESIGNER + ILLUSTRATOR

CONTACT INFO

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PROFILE

Young, hard working, passionate designer. A conceptual problem solver with strong web and print production skills aware of the latest trends and styles. Interested in all facets of art and design.

EXPERIENCE

LEAD DESIGNER, DEECIPHER INC.; TORONTO, ON. FEB. 2010 - PRESENT.

The lead designer for an up and coming B2B marketing strategy agency. Responsible for all print and web design and art direction.

CONTENT PRODUCER, UNIVERSAL MUSIC CANADA; TORONTO, ON. SEPT. 2009 - FEB. 2010.

Member of the New Media department for Universal Music Canada. Offered support to web design and print design departments - work included; web banners, evites, print advertisements . In addition to maintenance of umusicbiz.ca a b2b site.

SIGNAGE DESIGNER, VISTEK LTD; TORONTO, ONT. SEPT. 2007 - JUNE 2009.

Design and execution of all in-store marketing projects for all six Vistek stores nationwide. In addition, offering support and direction to in-store merchandising team and web team. In addition to art direction of marketing materials for various trade shows.

DESIGNER, TYLER DIAS ILLUSTRATION AND DESIGN, TORONTO, ONT. 2006 - PRESENT.

Freelance graphic design and illustration for various clients. Worked with a wide range of clients including; Bridgepoint Health Foundation, Lindt Chocolate, as well as many others on various marketing collateral.

EDUCATION

Ontario College of Art and Design (OCAD), Toronto, Ont. - Bachelor of Design, 2007

SKILLS

Experienced with current print layout applications including Quark and Adobe InDesign CS4.
Experienced with current Web design applications including Dreamweaver CS4 and Flash CS4.
Experienced with current graphic editing applications including Photoshop CS4 and Illustrator CS4.
Full working knowledge of working with Microsoft Office.
Strong knowledge of artwork layout, print settings and file formats.
Able to stay focused and multi task in a high pressure work environment.
Experienced working under both Mac, OS X and Microsoft Windows environments.

REFERRALS AND PORTFOLIO

Available upon request.